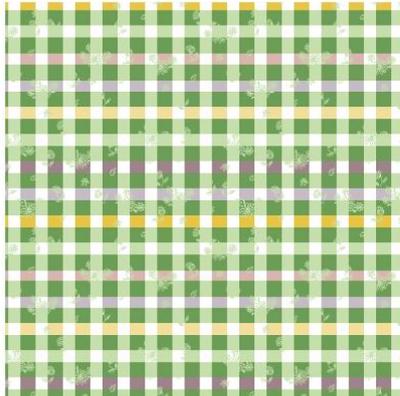


MICAM: FOOTWEAR TRENDS FOR SPRING/SUMMER 2022

WGSN will once again discuss the latest trends at MICAM, scheduled for September 19-21 at Fiera Milano. The trends for next season – Spring/Summer 2022 – demonstrate awareness of the environment, explore contrasts, and explode with irrepressible joy, rising above the contradictions of the current time.

The three macro trends identified by WGSN are **Resourceful**, in praise of the enterprising spirit, **Connected**, a theme with a focus on relationships, and **Euphoric**, all about our cheerful outlook for the future.



Resourceful



Connected



Euphoric

Let us see how the three macro trends WGSN has identified are expressed in women's and men's footwear collections:

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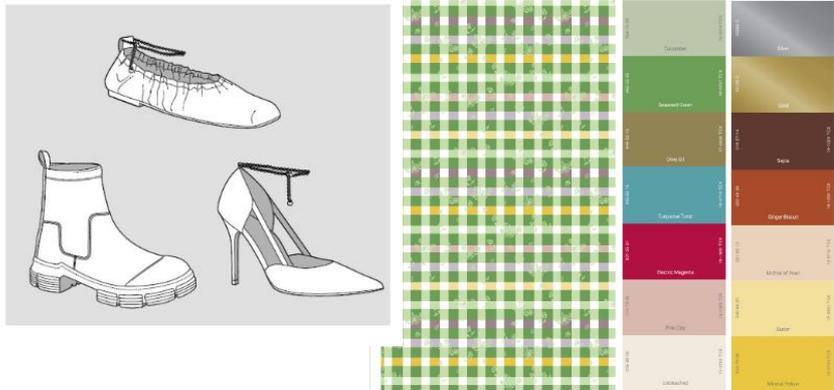
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For her

Resourceful Making do with less to reduce our environmental footprint is a constant theme of the Spring/Summer 2022 season, while the focus on seasonless designs remains strong. There's a focus on delicate pastel hues and naturally bright colours inspired by organic life.



Connected This theme explores how we relate to each other and to ourselves in a world of great contrasts. Technology and talismans, spirituality and science: there's a place for everything here. Pale pink, purple and green all appear, in line with the growing focus on restorative colours.



Euphoric Unusual contrasts are the key to this bold, evasive trend in which psychedelia meets outdoor living, minimalism meets strong colours, and reality meets hyper-reality. A set of bold, expressive, positive colours following on a time of fragility and limitations, transforming orchids and lavender blooms into energetic key colours.



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